

# Sponsorship Packages

Thanks for your interest in sponsoring an upcoming BIG-Charlotte event. BIG-Charlotte is the local Charlotte chapter of the Building Intelligence Group. Our mission is to cultivate positive change in our built environment through technology-focused education, networking, and events.

As a small, nimble organization with a broad reach, we're excited to collaborate with you to make our events outstanding! Check out our available sponsorship levels:

Sponsorship Level:	Buy BIG a Round!	Happy Hour Sponsor	Activity-Based Event Sponsor	Educational Event Sponsor	Company-Hosted Tour/Talk
Description:	A budget-friendly option! One (1) drink ticket will be given to each event registrant upon arrival, collected by bartenders.	Our most popular option. Start a tab at a no-cost brewery or event venue (e.g., Olde Meck, Sugar Creek). You may also choose to develop an event topic or theme aligned with your business.	Let's get active! Host a fun networking activity to strengthen relationships in a relaxed setting (Top Golf, pickleball, bowling, etc.).	Have a solution? We want to learn! Sponsor a panel or roundtable at a local venue. You can cover the venue costs while a partner firm covers the bar tab.	Show off your beautiful space! Host BIG in your office and highlight your business. We can also help you create an educational session to bring it all together.
Previous Example:	<i>Be the first!</i>	<a href="#">April Happy Hour</a> (Wesco)	<a href="#">March Technology Madness</a> (JE Dunn / Aptitude)	<a href="#">Technology Trivia</a> (Little Diversified)	<a href="#">Honeywell HQ Building Tour</a> (Honeywell)
Budget Cost: <i>*Based on venue minimums</i>	\$100 - \$250	\$300 - \$900	\$500 - \$1,000*	\$500 - \$1,000	\$300 - \$1,000+

Don't see a level that lines up with your vision? Don't worry! Contact us at [bigcharlottegroup@gmail.com](mailto:bigcharlottegroup@gmail.com) to create a custom level that fits you and your organization's networking goals!

# Sponsorship Benefits

Benefit	Buy a BIG Round	Happy Hour Sponsor	Activity-Based Event Sponsor	Educational Event Sponsor	Company Hosted Tour/Talk
Brand visibility at a high-energy social event	✓	✓	✓	✓	✓
Strategic connections with local buyers and partners	✓	✓	✓	✓	✓
Logo on all digital and printed event materials	✓	✓	✓	✓	✓
Full Registration List	✓	✓	✓	✓	✓
1 LinkedIn Post	✓	✓	✓	✓	✓
Logo on invite website and 300+ emails	✓	✓	✓	✓	✓
Blog Recap on Website (proofread by you) ( <a href="#">example</a> )	✗	✓	✓	✓	✓
Co-Authored Article	✗	✗	✓	✓	✓
Speaking slot	✗	✓ (5-10 min)	✓ (5-10 min)	✓ (30-60 min)	✓ (30-60 min)
Professional Photography	✗	✗	✗	✗	✓

Let's work together to make your sponsorship experience rewarding and impactful!

For more information, please contact us at  
**[bigcharlottegroup@gmail.com](mailto:bigcharlottegroup@gmail.com).**

